63 E. PINE STREET, ORLANDO, FL 32801



A Part of the Orlando Downtown Historic District

Neighborhood: Central Business District

Overall description of the Property:

This two-story, painted brick, commercial building appears to have been constructed in the first decade of the 20th century. It may have replaced an earlier building on the site.

The building is simple in its composition and was constructed with a number of details typical of the period, including patterned brick panels on the parapet wall, brick lintels and sills on the one-over-one double hung windows of the second story, square transom windows above the metal canopy, and large display windows at the first floor level.

The building has been home to a number of retail and office establishments over the years. The front facade has been altered with the installation of aluminum awning style windows on the second floor, the installation of an awning above the original canopy, and the alteration of the storefront including covering the transom windows above the canopy. Despite the alterations, which are mostly reversible, the building is a contributing structure in the Downtown Historic District.

A Century of Services Offered to the Public:

Occupants of the Building

A review of the City Directories reveals that the building served numerous tenants, even in its earliest days. It also appears that the street numbering changed at least twice. At times, the

building now known as 63 E. Pine Street also appears to have been 31/33/35 E. Pine, 39/41/43 E. Pine, and 55 E. Pine. Finally, by the 1940s, it had become 63 E. Pine.

According to the City Directories, this building has housed many different types of Orlando service providers and retailers over the years. Following are some of the merchants listed at these addresses, and the locations where the names were found referenced:

1907 City Directory:

33 E. Pine: H.O. Gunter, Plumbing

35 E. Pine: J.R. Irving, Plumbing

1912 City Directory:

31 E. Pine: R.S. Brown, Second-hand furniture, mirror plating, etc.

35 E. Pine: Young's Repair Shop (bicycles, etc.)

1913 Sanborn Map of Orlando:

31 E. Pine: Upholsterer (probably R.S. Brown, see above)

35 E. Pine: Fruits (unclear whose business this refers to; grocers were not uncommon on this

block at this time)

1922 City Directory:

55 E. Pine: Thomas Holman, furnished rooms (Boarding House)

1923 City Directory:

55 E. Pine: The El-Rado, furnished rooms (managed by Thomas Holman)

1926-27 City Directory:

61 E. Pine: Mrs. E.D. Brehm-Fack, Expression (facial and physical beauty culture, rhythmical gymnastics and dance)

Dr. H.R. Fack, Naturopath

Dr. Thoren, Naprapath

Conrad Creutz, Chemist

63 E. Pine: Patrick Painting Company

1928 City Directory:

61 E. Pine: Dr. R.M. Thoren (Business and residence)

63 E. Pine: Finley Pioneer Paint Company

1929 City Directory:

61 E. Pine: Guy Carpenter (Draftsmen)

GF Dunham (Architect)

Lollie Smothers (Vocational Bureau)

State Blue Print Co. (E. Reusser, Manager)

63 E. Pine: Finley Pioneer Paint Company

1930 City Directory:

61 E. Pine: US Census Bureau (Daniel Clark, Supervisor)

GF Dunham (Architect)*

63 E. Pine: Finely Paint Company

^{*:} The architect listed in the 1930 City Directory, is George Foote Dunham. He was a famous Christian-Scientist Church architect and designed the Church on Rosalind, which is now the Greek Orthodox church and a City Landmark. Mr. Dunham is also thought to have designed 1000s of homes for returning GIs after WWII.

1933 City Directory:

63 E. Pine: Finley's Pioneer Paints

1940 City Directory:

63 E. Pine: Finely Paint Company

1943 City Directory:

63 E. Pine: Overstreet Land Company (Real Estate)

1950 City Directory:

63 E. Pine: Overstreet Land Company

Orlando Orange Grove Co.

Douglass and Overstreet (Real Estate)

Arthur Goodman

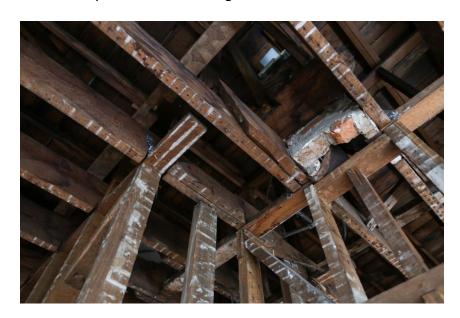
1963 City Directory:

63 E. Pine: Baker, Baker, & Smith (Attorneys)

For much of the twentieth century, this Building has offered industrial shops, repairs, furniture, boarding, and finally Real Estate development & legal services – an evolution of businesses that were all an important part of this historic downtown area. Reviewing this assortment of proprietors & businesses gives one an appreciation of what the area must have been like in times past, as Orlando grew and flourished from the early 1900s to the 1960s and beyond.

Historical Architectural Features & Materials:

The Property has maintained many of the distinctive features and materials that were originally utilized in its construction and design, as well as some that were incorporated soon afterwards. The following pictures are examples of various significant structural, architectural, and/or decorative features currently seen in the building:

























































Resources:

- City Directories Various years.
- July 17th, 2017 Email from Adam Ware, PH.D., Historian & Research Librarian, The Orange County Regional History Center.
- July 24th, 2017 Email from Heather M. Bonds, Planning Technician, Historic Preservation Board Secretary, City of Orlando.