

FOOTBALL / TRACK STADIUM AT SPRUCE CREEK HIGH SCHOOL



Recent
Changes to
Temporary
Naming of
Rights of
School Board
Property

CELEBRATE A PARTNERSHIP

- **School Board Policy 714 allows for the temporary naming of an individual building within a school or support facility of the district under the terms of an advertising contract is authorized....**

SPRUCE CREEK HIGH SCHOOL

- Currently enrollment is 2,650 students
- Consistently Ranked by *Newsweek* and *Washington Post* as one of the best high schools in the Nation
- 8A High School (largest classification)
- Students from all over east side of county attend Spruce Creek High
- Football, Soccer, Track, Cross Country Districts include teams from around the state

SPRUCE CREEK HIGH SCHOOL

- Early 1990s, varsity football games were played at stadium on campus
- Because of the location of Clyde Morris, no seating for fans on visitor's side
- No permanent restroom facilities at stadium in early 1990s
- Games moved to NSB Stadium beginning with 2000 school year to present
- Upgrades to campus stadium – permanent restrooms, upgraded concession stand

SPRUCE CREEK HIGH SCHOOL



SPRUCE CREEK HIGH SCHOOL

- Interest to return games to Port Orange
 - Safety concerns with students traveling
 - Cost of transporting team and band to NSB
 - Some home games on Thursday night
 - Rental fee approximately \$15,000 per year
 - Students would come to games if closer
 - Port Orange restaurants and businesses want fans after the game
- Current stadium on campus does not have enough seating for band and fans
- Daytona International Speedway removing back stretch. Offered 2,000 seats to School District
- Broker for DIS offered Tennessee Stadium to Spruce Creek

SPRUCE CREEK HIGH SCHOOL

- Stadiums on high school campuses in Volusia County inconsistent
- Recent issues with NSB stadium and School Board involvement
- New School Board members are open to the idea of expanding stadiums on campus
- Expand current seating at stadium on campus to allow Varsity Football and Female and Male Soccer to be played on campus
- Already have Junior Varsity Football, Track and Field, and Cross Country games at campus stadium

TENNESSEE STADIUM



EVENTS AT FOOTBALL/TRACK STADIUM

Sport / Activity	Number of Home Games	Total Attendance for season / event	Largest single game attendance
Army JROTC field day	2	200	200
Band Practice	15	250	250
Cross Country Meets	2	600	325
Elementary Field Day	1	600	600
Flag Football (Female)	8	500	100
Football (JV)	6	2000	550
Football (Varsity)*	6	7650	1700
PE Classes		300 per period	
Soccer (Female)*	9	800	200
Soccer (Male)*	9	1200	315
Soccer Practice	12	50	
Special Olympics	1	1000	
Track Meets	2	1900	1400
Track / Cross Country Practice	80	200 / 50	
* Event played at NSB Stadium			

THE VISION - ICI HOMES STADIUM AT SPRUCE CREEK HIGH SCHOOL

- Expand Stadium to nearly 4,000 seats
- Move current stands to south end zone
- Add additional restrooms
- Add additional scoreboard in north end zone
- Expand side walks to stadium
- Upgrade sound system
- Attach 100 yard long sign to west side of stadium with Title Sponsor's logo displayed prominently
- Sponsor sign will be in spectator's line of sight for the duration of the event
- Sign will also face Clyde Morris Boulevard
- Consider advertising Title Sponsor on press box and scoreboard

THE VISION – TITLE SPONSOR STADIUM AT SPRUCE CREEK HIGH SCHOOL



THE VISION – TITLE SPONSOR STADIUM AT SPRUCE CREEK HIGH SCHOOL



THANK YOU FOR YOUR TIME

- Mike Randow, Spruce Creek High School Athletic Director
 - (386) 322-6272 extension 37779
 - (386) 589-0478
 - mprandow@volusia.k12.fl.us

- Todd Sparger, Spruce Creek High School Principal
 - (386) 322-6272 extension 37718
 - (386) 852-5882
 - tjsparge@volusia.k12.fl.us

- Scott Stiltner, parent advocate and Port Orange City Council
 - (386)871-4663
 - [sstiltner@port-orange.org](mailto:ssiltner@port-orange.org)