# ADOBE CONNECT COMPREHENSIVE WEB COMMUNICATIONS SOLUTIONS FOR THE ENTERPRISE

Adobe Connect software is a flexible web communication system that enables IT professionals to support and extend the functionality of Adobe Acrobat<sup>®</sup> Connect Professional software to provide more secure solutions for training, marketing, enterprise web conferencing, and online collaboration.

## Eclipse the barriers to online communications

Deliver web communications that speak to people. Business professionals can use Adobe Presenter for easy authoring of narrated, selfpaced training courses and on-demand multimedia presentations in Microsoft PowerPoint; Adobe Connect Training for creating and managing eLearning courses and curriculums; and Adobe Connect Events for registering and managing prospects of and tracking responses to large online events and presentations. A simple web-based interface enables users to administer the core server, Adobe Connect Enterprise Server (licensed version) and Adobe Connect Enterprise Hosted (hosted service) and manage the system's centralized content library.

#### Leverage existing infrastructure investments

The Adobe Connect system is based on an open, extensible architecture that supports cost-effective integration with existing infrastructure and future technology investments. Adobe Connect Enterprise Server provides a comprehensive web services framework that makes it easy to integrate Adobe Connect modules with common enterprise applications and systems—enabling you, for example, to adapt an intranet portal application to list upcoming Adobe Connect training sessions, personalize course listing directories based on a user's group affiliation, or add Adobe Connect content and meeting information to corporate search engines.

#### Help control IT costs

Adobe Connect Enterprise Server also provides native NTLM support for domain authentication and offers an extensible authentication filter framework for use with custom authentication systems. Help reduce application management costs by managing users and groups in a single locationintegrate the core server with your existing user management system through native directory service integration (licensed version only) or through CSV import of users and groups. Adobe Connect Enterprise Server also supports single-server or clustered environments, providing reliable redundant deployment for organizations small and large supporting thousands of concurrent users.





#### Use Adobe Connect to:

- Extend and support the functionality of Acrobat Connect Professional
- Deliver flexible, reliable, and more secure web communications for the enterprise
- Empower business professionals to communicate with impact
- Provide dedicated solutions for training, marketing, and sales
- Help accelerate productivity and boost your organization's bottom line

#### System requirements

Adobe Connect is available on a hosted subscription basis for hassle-free deployment or as licensed software that can be deployed behind the firewall for full control over the system. Content created in Adobe Presenter or delivered through Acrobat Connect Professional can be viewed on all major platforms in a wide variety of browsers with Macromedia® Flash® Player 6 or later installed (latest version is Adobe Flash Player 9). Adobe Connect Enterprise Server requires Microsoft® Windows® 2000 Server or Windows Server® 2003 R2 installed. For detailed system requirements go to www.adobe.com/products/ connect/productinfo/systemreqs.

For more information

**Better by Adobe**.

For more details about Adobe Connect, visit www.adobe.com/products/connect.

### Features and benefits

**Adobe Presenter** 

#### Speedy content authoring

Rapidly create compelling presentations in Microsoft PowerPoint, complete with talking head videos and animations.

#### Easy audio recording and editing

Add narration to presentations using your computer and a microphone, and use the intuitive Audio Editing tool to cut out awkward pauses or mistakes or add an external audio track.

#### **Rich viewing experience**

Engage viewers with compelling, self-running rich media presentations for maximum transfer of knowledge in minimum time.

#### Standards-compliant content

Deliver and track SCORM- and AICCcompliant presentations through existing corporate learning management systems.

#### Adobe Connect Training

#### **Blended learning**

Deploy custom training programs that mix and reuse a variety of training activities, including self-paced Adobe Presenter courses, third-party content, and live, instructor-led training.

#### Interactive quizzes and surveys

Administer formal assessments, knowledge retention exercises, or surveys, or use question branching with audio-visual feedback to guide users and tailor learning paths.

#### Effortless curriculum management

Create progressive learning tracks and easily define course prerequisites, optional and required modules, and completion requirements.

#### **Adobe Connect Events**

Automated registration management

Create custom online registration forms and enable self-registration through automatic attendee registration approval and confirmation.

#### Attendee qualification and notification

Track registration form answers to qualify attendees, approve or deny attendance, and send automatic e-mail notifications based on qualification as well as post-event communications.

#### **Detailed event tracking and reporting**

Get detailed reports on who has viewed published on-demand presentations on a prospect-by-prospect and slide-by-slide basis.

Adobe Connect Enterprise Server and Adobe Connect Enterprise Hosted

#### Scalable deployment\*

Reduce the complexity and risk of managing web communications and anticipate growth through single-server or clustered environments.

#### Flexible delivery management\*

Deploy firewall-friendly and bandwidthefficient Adobe Connect Enterprise Server software and provide flexible on-demand delivery through any standard web browser even with a low-speed modem connection.

#### Single sign-on support\*

Leverage your existing corporate authentication systems and eliminate the need for multiple user names and password prompts.

#### **Easy extensibility**

Use the comprehensive web services framework in Adobe Connect to integrate Adobe Connect implementations with existing enterprise applications and systems.

#### **Failover support**

Keep online communications on track with automatic failover to an available server in the event of a system failure.

\*Adobe Connect Enterprise Server only



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